

## **New council website merely a PR stunt**

RE: "Council defends campaign spending" (Manly Daily, Tuesday, June 4). Wendy Harmer is right about how ridiculous it is that Warringah Council has spent over \$500k of ratepayers' money on a new Warringah Council website.

The new logo cost an additional \$27k to draw, let alone implement.

This is nothing but a PR stunt and self-aggrandisement to support moves to try and take over Pittwater and Manly councils.

I questioned the \$500k expenditure in July 2011 after a staffer so disgusted about it alerted me.

The council argues a new website and logo will overcome negative perceptions. Despite the council being sacked three times, the dysfunctional culture continues due to the council ignoring what the community wants.

It is farcical there is an expensive push for Warringah to take over Pittwater and Manly councils. No amount of money on PR and IT will ever overcome the adverse perceptions of Warringah Council when behaviour that caused Pittwater to secede continues to this day.

Pittwater Council has shone since its establishment in 1992 and was named the best council in the state. This is due to that council always putting community opinion first.

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