

14.3**Question on Notice No 16/2011
Expenditure on Council's Social Media and Website**

Submitted by: Councillor Vincent De Luca OAM

Question

How much money has been spent since the passing of the Strategic Plan (Budget) to the present on Council's Social Media and website?

Response

The core spend will occur later in the fiscal year with the appointment of a digital agency to development the next generation of Council's website and digital platform. Approximately \$20,000 will have been spent by 27 September 2011 in the preparation for the development.