

RESPONSE TO QUESTION ON NOTICE NO 11/2013 - COST TO CHANGE ALL EXISTING COUNCIL LOGOS TO THE NEW "W" LOGO

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Submitted by: Councillor Vincent De Luca OAM

QUESTION

What is the total cost estimated to change all existing Warringah Council flannel flower logos on stationery, publications, buildings and street signs to the new "W" logo?

RESPONSE

The cost will be minimal as current supplies of stationery and publications will be exhausted, the new logo will be put in place for all new and replacement publications – cost is estimated at \$6,375. Buildings and street signs will be undertaken as a part of the renewal program and be changed as they are renewed.