

RESPONSE TO QUESTION ON NOTICE NO 10/2013 - EXPENDITURE ON ADVERTISING  
OF THE NEW COUNCIL WEBSITE

2013/180431

Submitted by: Councillor Vincent De Luca OAM

QUESTION

What is the total amount of expenditure incurred to date on any advertising in the Manly Daily and other media or publications on the new Warringah Council website?

RESPONSE

The cost of the advertisement for the Manly Daily on 1 June 2013 was \$6,985. All other advertisements are part of Council's usual commitment to Warringah Update and are budgeted. It should be noted that the 1 June 2013 advertisement was provided at a discounted rate as it was distressed advertising inventory.