

Public Forum Question and Response

Subject: Expenditure on Dee Why Town Centre Advertising

Question From: Mr Vincent De Luca OAM

Meeting Date: 26 February 2008

Question:

a) What is the total cost to date of the advertisements by Warringah Council in the Manly Daily concerning the Dee Why Town Centre LEP?

b) What is the cost each Saturday of the Warringah Council column and are all statements made in that column authorized by the General Manager?

Response:

The Administrator thanked Mr De Luca for his questions. The Director Corporate Services advised that council, under legislation was required to advertise development applications, and council has complied with this. The Director advised that to date \$18972.79 has been spent on the advertising of the Dee Why Town Centre; however all of this will be recovered from the development application fees. The Director Planning and Development Services added that the development application fees amounted to \$402000.20. The Director Corporate Services further advised that like a lot of Sydney and NSW councils, Warringah takes out a column in the local newspaper. The Administrators message takes about a third of this dedicated page each week, which amounts to approximately \$1000.00 in cost. The Director also advised that the Administrators column was not authorised by the General Manager.